

→ JAN 17—FEB 4, 2012

# Push

*INTERNATIONAL  
PERFORMING  
ARTS  
FESTIVAL*

**ANNUAL REPORT 2012**



THEATRE • DANCE • MULTIMEDIA • MUSIC  
**pushfestival.ca**

# Have you been PuShed?

Quite simply, PuSh is about pushing artistic boundaries. It's about finding that line that some might be afraid to cross and crossing it anyway. And in so doing, we not only have the opportunity to engage our audiences, but perhaps even enter into something together that expands our horizons.

Ultimately, to be PuShed is to be moved, just a little bit more... to laughter, to tears, even to anger. But the result is a shared, transformative experience. It is what we believe the performing arts are here to do. And it is our greatest wish to cross that line together with you.

**PHOTOS.** COVER: Jorge Macchi; P.3 *Almighty Voice and His Wife*: Nadya Kwandibens; P.4 Club PuSh: Tim Matheson; P.5 Max Wyman: Yukiko Onley, *Do You Want What I Have Got? A Craigslist Cantata*: David Cooper; P.6&7 2012 Festival photos: Tim Matheson, Taylor Mac; Jack Atley, *Looking for a Missing Employee*: Houssam Mchajemch; P.8 *Famous Puppet Death Scenes*: Jason Stang, Tanya Tagaq: Nadya Kwandibens, *Studies in Motion*: Eadweard Muybridge, *Crime and Punishment*: Tim Matheson, *Shadows*: William Yang; Taylor Mac: Drew Gerasi, *Haircuts by Children*: John Lauener, *Soledad Barrio and Noche Flamenca*: Steve Mayeda, *Black Rider*: Ian Jackson, 2011 Festival photos: Tim Matheson, *Jerk*: Mathilde Darel, *Do You Want What I Have Got? A Craigslist Cantata*: David Cooper; P.10 No. 2: Aaron K, Beat Nation: Robert Dewey, *Almighty Voice and His Wife*: Nir Bareket; P.11 Photos by Tim Matheson; P.12 *Amarillo*: Eric Boudet; P.13 Beat Nation: Chris Randle; P.14 *Guided Tour*: Peter Reder; BACK COVER Taylor Mac: Ves Pitts, *El pasado es un animal grotesco*: Matias Sendon, *Amarillo*: Roberta Blenda.

## **PuSh International Performing Arts Festival Society**

300-640 WEST BROADWAY, VANCOUVER, BC V5Z 1G4 CANADA  
PHONE 604.605.8284 OR TOLL FREE AT 1.866.608.8284 FAX 604.874.7874  
INFO@PUSHFESTIVAL.CA REGISTERED CHARITY #82954 9948 RR0001

**pushfestival.ca** ←

A close-up portrait of a man with dark hair, his right hand covering his eyes. He is wearing a red military-style jacket with gold buttons. The lighting is dramatic, highlighting his face and hand against a dark background.

» *THE CULTURAL EQUIVALENT OF CLIFF JUMPING* «

FASHION MAGAZINE



# A MEETING PLACE FOR CREATIVE MINDS

» A PERFORMANCE THINK TANK OF EVER-INCREASING REACH « VANCOUVER MAGAZINE

ATTENDANCE → **23,376**

**19 DAYS. 14 PERFORMANCE VENUES**  
**160+ PERFORMANCES AND EVENTS**

**17 MAIN PROGRAM SHOWS,**  
**3 FULL WEEKS OF CLUB PUSH, ATTACKS LAB WORKSHOPS,**  
AN OPENING NIGHT GALA, 15 FREE ARTIST TALKS AND  
THE ASSEMBLY NETWORKING EVENT.

**84% AVERAGE**  
**HOUSE CAPACITY**  
FOR PERFORMANCES  
WITH **31 SELLOUTS**

**3,500**  
FACEBOOK FANS  
**2,700** TWITTER  
FOLLOWERS

**60,514 VISITS** FROM **36,157 UNIQUE VISITORS** TO [PUSHFESTIVAL.CA](http://PUSHFESTIVAL.CA).

**6,600**  
EMAIL LIST

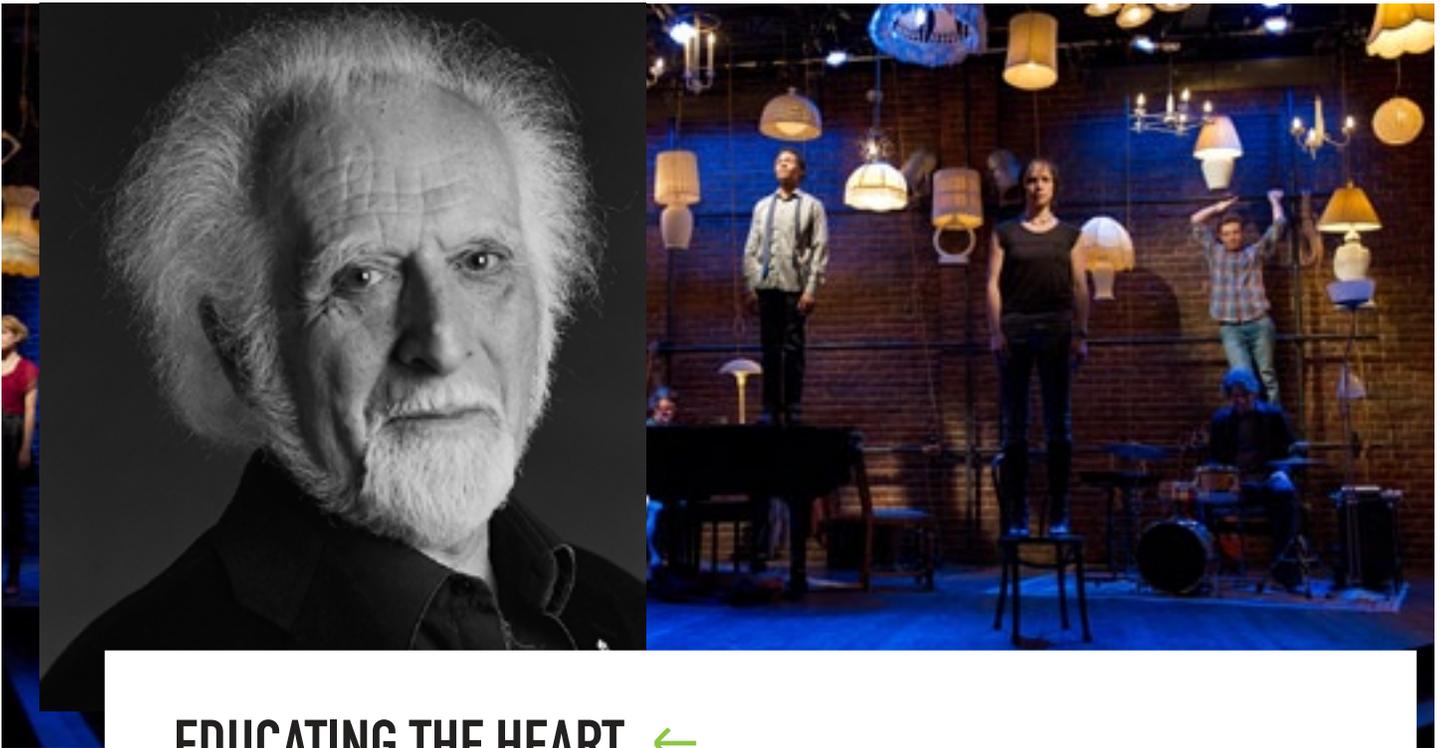
**52,600,000 MEDIA**  
IMPRESSIONS ACROSS  
PRINT, RADIO, TV AND  
ONLINE, INCLUDING  
222 FEATURE ARTICLES.

IMPRESSION NUMBERS VERIFIED  
BY MRP MEDIA RELATIONS POINTS.

**16** BOARD MEMBERS, **7**  
PERMANENT STAFF, **24**  
CONTRACTORS, **12** YOUNG  
AMBASSADORS, **25** LEADERS  
COUNCIL MEMBERS AND OVER  
**100** VOLUNTEERS.

**250+ ARTISTS** PRESENTED  
WORK FROM CANADA, UNITED  
STATES, UNITED KINGDOM, SPAIN,  
JAPAN, LEBANON, NEW ZEALAND,  
ARGENTINA, THE NETHERLANDS  
AND MEXICO.

2012 COMMUNITY PARTNERS: ARTS CLUB THEATRE COMPANY, BOCA DEL LUPO, CAPILANO UNIVERSITY, CENTRE A, CHAN CENTRE FOR THE PERFORMING ARTS, CONTEMPORARY ART GALLERY, THE CULTCH, THE DANCE CENTRE, GRANVILLE ISLAND, GRUNT GALLERY, MOVENT, MUSIC ON MAIN, NEWORLD THEATRE, PI THEATRE, SFU WOODWARD'S, ROUNDHOUSE COMMUNITY ARTS AND RECREATION CENTRE, RUMBLE PRODUCTIONS, THEATRE AT UBC, THEATRE CONSPIRACY, TOUCHSTONE THEATRE, TURNING POINT ENSEMBLE, VANCOUVER ART GALLERY, VANCOUVER MOVING THEATRE.



## EDUCATING THE HEART ←

The Dalai Lama calls it “educating the heart.” Karen Armstrong, the celebrated British author and former nun, calls it compassion. Others call it touching the soul.

Helping people understand the ways of the world through others’ eyes—letting us know that there is more in heaven and earth than is dreamed of in our own philosophy—has always been at the core of the artist’s purpose.

PuSh has its finger on that compassionate pulse. Its ability to shine a sympathetic and provocative light into the hidden and unlikely corners of human existence is one important reason why the Festival draws such a passionately partisan audience. It offers the kind of experience we all long to have when we engage with other people’s creative expression. Experience that changes us by showing us the emotional and spiritual lives of other individuals. Experiences that educate the heart.

This year’s Festival was rich in those moments: the fierce search for some kind of social justice in *Amarillo*, the dilemma of how to deal with truly good men that lies at the heart of *Fyodor Dostoyevsky’s The Idiot*, the spiritual crush of the 21st-century office (*Hot Pepper, Air Conditioner and the Farewell Speech*), the loneliness that permeates the human condition (*Do You Want What I Have Got? A Craigslist Cantata*, as well as Taylor Mac’s solo stand-up *Comparison is Violence* at Club PuSh, two very different shows with moments of immense poignancy behind their comedic facades), the tyranny of totalitarianism (*Looking for a Missing Employee*), the defiant assertion of Aboriginal identity (*Almighty Voice and His Wife*).

We even had a real-life, heart-stopping moment of our own, when Executive Director Norman Armour, who is ultimately responsible for everything that PuSh does, collapsed during intermission at Club PuSh and was rushed to hospital with a heart attack.

As you will see from his accompanying message, he’s rested, repaired and back with us now, deep into planning for the 2013 Festival—which shows every indication of continuing to amplify and deepen the connections PuSh makes with its audiences and their yearnings ... in the theatre, the concert hall, the gallery, even on the street.

I talked in this space last year about the need for a year of consolidation and development in the face of the financial challenges facing everyone who works in the cultural sector. In a tense climate that has already seen the unfortunate death of the Playhouse Theatre Company, PuSh’s board and management have spent the year working to reinforce the organization’s stability. Because we know that without a realistic grip on human resources, financial stability and governance we won’t fulfil our central function, which is to turn vision and inspiration to reality.

As you will see from our financial statements, we have been able to maintain our financial health and keep the organization on an even keel. We are all proud of that. It is a tribute to the expertise and professionalism of our management team. But we couldn’t have done it without the sustained support of visionary public funders at every level of government, the distinguished members of our Leaders Council, our tireless and devoted board, and generous sponsors and donors from all parts of our community.

Thank you all. You make it possible for PuSh to continue to touch us, engage us, enrage us, delight us and make us joyous, help us build a more compassionate and understanding world together ... in short, to continue to educate our hearts.

**Max Wyman, OC**  
PRESIDENT, BOARD OF DIRECTORS



## THE VERY BEST IN CONTEMPORARY PERFORMANCE ↓

» *Just when you thought it was safe to escape winter and hibernate, the wildly eclectic PuSh Festival gives reason to go out every night.* «

THE VANCOUVER SUN

### CLUB PUSH ↓

Club PuSh—the social hub of the Festival—expanded to three weeks and was highlighted with sold-out performances by **Mary Margaret O’Hara** in her first-ever performance in Vancouver, and the return of **Taylor Mac**. Music programming ranged from the raucously energetic sounds of Geoff Berner and Bend Sinister, to the folk ballads of New Zealand’s Don McGlashan, to the hip-hop sensibility of Kinnie Starr and the members of Beat Nation Live. The Trampoline Hall lecture series returned, alongside a comedy night with Ryan Beil and Charles Demers and cutting-edge, independent new work from Craning Neck Theatre, The Chop Theatre and Hand2Mouth Theatre.

*Presented with Theatre Conspiracy.*

### THE ABORIGINAL SERIES ↓

The 2012 PuSh Festival Aboriginal Series presented by Vancity featured the shows *No.2* and *Almighty Voice and His Wife*, performances by Ghostkeeper and Beat Nation Live, as well as a keynote manifesto address at the PuSh Assembly on “Staging Ethnicity” by acclaimed First Nations actor, choreographer, director and educator **Michael Greyeyes**. Its aim was to profile compelling and virtuosic projects in order to transform perceptions, provoke questions and explore tensions through a range of indigenous performance, fostering a broader understanding and interaction of contemporary indigenous artists and their diverse cultures.



## SHOWCASING INNOVATION + ANIMATING NEW CREATION ↓

PuSh 2012 saw first-time presentations from: **LEBANON** with Rabih Mroué's *Looking for a Missing Employee* and *The Pixelated Revolution*, **MEXICO** with Teatro Linea de Sombra's *Amarillo*, and **SPAIN** with *Soledad Barrio* and *Noche Flamenca*.

## DO YOU WANT WHAT I HAVE GOT? A CRAIGSLIST CANTATA ↓

Following its PuSh-commissioned premiere at the Club in 2009, a new full-length version of the heartfelt song cycle *Do You Want What I Have Got? A Craigslist Cantata*—brainchild of Bill Richardson and Veda Hille—was presented with the Arts Club Theatre Company at PuSh 2012. A runaway hit with packed houses, the show was extended by an additional week due to popular demand.

## FYODOR DOSTOYEVSKY'S THE IDIOT ↓

The award-winning team that premiered *Crime and Punishment* at the 2005 PuSh Festival returned with a critically acclaimed musical adaptation of Dostoyevsky's feverishly comic and haunting social critique, *The Idiot*.

*Presented with Theatre at UBC and commissioned by PuSh.*

» *This feast of cutting-edge interdisciplinary work spices up the winter blahs with surprises at every turn, from here and around the globe* «

THE GEORGIA STRAIGHT



» *Nothing else delivers so smart an infusion of theatre to the West Coast. The eight-year-old PuSh Fest is more than a simple collection of quality imports, though. It is also a rigorous examination of the nature of performance and performativity.* «

THE GLOBE AND MAIL

# BREAKING NEW GROUND ↓

2003

2004

2005

2006

2007

2008

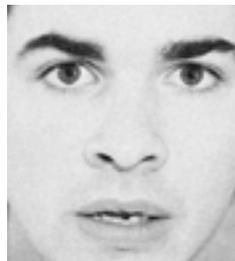
» **PUSH IS CONCEIVED AND PRODUCED** BY NORMAN ARMOUR OF RUMBLE PRODUCTIONS AND KATRINA DUNN OF TOUCHSTONE THEATRE AS A THREE-SHOW "PUSH PERFORMANCE SERIES"

» LAUNCH OF **THE PUSH ASSEMBLY** NETWORKING EVENT



» **FIRST PUSH INTERNATIONAL PERFORMING ARTS FESTIVAL** WITH NINE SHOWS

» IN AN INAUGURAL COLLABORATION WITH THE DANCE CENTRE, PUSH MOVES TOWARDS PRESENTING **MULTI-DISCIPLINARY WORK**



» **FIRST OPENING GALA:** SIX-HOUR DURATIONAL PIECE *QUIZOOLA* (FORCED ENTERTAINMENT, SHEFFIELD) ON GRANVILLE ISLAND

» **FIRST PARTNERSHIP** WITH ARTS CLUB THEATRE COMPANY ON A SOLD-OUT RUN OF *THE BLACK RIDER* (NOVEMBER THEATRE, EDMONTON)

» **FIRST COMMISSION:** *NUNAVUT* (KRONOS QUARTET/TANYA TAGAQ)

» **FIRST WORLD PREMIERE:** *CRIME AND PUNISHMENT* (NEOWORLD THEATRE AND VANCOUVER MOVING THEATRE)



» **THE GEORGIA STRAIGHT** BECOMES THE FOUNDING MEDIA SPONSOR OF PUSH



» FIVE-PERSON BOARD OF DIRECTORS, BUDGET \$500,000

» FIVE-YEAR STRATEGIC PLAN CREATED

» INDIVIDUAL DONATIONS \$15,000+, NUMBER OF DONORS 94



2009

2010

2011

2012

» **FIFTH PUSH INTERNATIONAL PERFORMING ARTS FESTIVAL** WITH 19 SHOWS



» PUSH LAUNCHES OFFICIAL CELEBRATIONS OF **VANCOUVER'S 125TH ANNIVERSARY** TOGETHER WITH THE CITY

» **LEADERS COUNCIL INTRODUCED** WITH A MEMBERSHIP OF 22 CULTURAL INFLUENCERS

» **YOUNG AMBASSADORS** PROGRAM INITIATED

» **CLUB PUSH EXPANDS TO THREE WEEKS** WITH TWO SOLD-OUT NIGHTS FEATURING MARY MARGARET O'HARA AND PEGGY LEE



» **NINE SHOWS PRESENTED AS PART OF THE VANCOUVER 2010 CULTURAL OLYMPIAD**, INCLUDING *THE SHOW MUST GO ON*—THE FIRST PERFORMANCE TO TAKE PLACE IN THE FEI AND MILTON WONG EXPERIMENTAL THEATRE AT SFU WOODWARD'S

» **LAUNCH OF CLUB PUSH** WITH THEATRE CONSPIRACY AT PERFORMANCE WORKS ON GRANVILLE ISLAND



» **LARGEST AUDIENCE:** *LA MAREA* (MARIANO PENSOTTI, BUENOS AIRES) OUTDOOR EVENT IN GASTOWN DRAWS OVER 6,500 PEOPLE

» **LARGEST CAST:** *100% VANCOUVER* (THEATRE REPLACEMENT/SFU WOODWARD'S, VANCOUVER) WITH 100 EVERYDAY VANCOUVERITES ONSTAGE



» FOLLOWING ITS PUSH-COMMISSIONED PREMIERE AT THE CLUB IN 2009, THE FULL-LENGTH VERSION OF *DO YOU WANT WHAT I HAVE GOT? A CRAIGSLIST CANTATA* (BILL RICHARDSON AND VEDA HILLE, VANCOUVER) **BECOMES THE RUNAWAY HIT** OF THE 2012 FESTIVAL



» **SIGNIFICANT ONGOING SPONSOR PARTNERSHIPS** ARE ESTABLISHED WITH **VANCITY** AND **CTV**

» VANCITY SUPPORTS AN **ABORIGINAL PERFORMANCE SERIES**



» 17-PERSON BOARD OF DIRECTORS, BUDGET \$1,040,000



» **BUDGET \$1,459,000**

» **INDIVIDUAL DONATIONS \$69,000+, NUMBER OF DONORS 250+**

# GENERATING DIALOGUE AND EXCHANGE ↓

PUSH STIMULATES AUDIENCE AND PERFORMING ARTS INDUSTRY ENGAGEMENT THROUGH INTERACTIVE FORUMS, OUTREACH AND ANCILLARY ACTIVITIES THAT GENERATE DIALOGUE AND EXCHANGE.



→ A unique **Community Ticketing Program** sponsored by Vancity substantially increased the accessibility of the Festival by distributing approximately 1,000 complimentary tickets to members of First Nations communities.

» *We work in a racialized environment. The show [Almighty Voice and His Wife] gave us a space to talk about how racism and history affects us and our work. Through art we are able to make sense of our lives. Thanks to Vancity and to PuSh for giving us this opportunity!!* «

PARTICIPANT IN THE COMMUNITY TICKETING PROGRAM

→ Free events included *The Pixelated Revolution*, a work-in-progress by Rabih Mroué, the *Eat the Street Awards Ceremony*, and a free screening of the film *Norteado* prior to a performance of *Amarillo*.

→ The **PuSh Assembly** offered global networking opportunities and forums for artists and industry professionals, while **Attacks Lab** workshops connected established and emerging theatre directors and practitioners with some of the most daring voices in contemporary theatre.

» *It is such a privilege to attend affordable workshops that feeds one as an artist and opens the mind to new creative possibilities. As interdisciplinary artists, we are even more hungry than usual for creative workouts so these opportunities are very precious to us... What a gift!* «

LORI WEIDENHAMMER, ATTACKS LAB WORKSHOP ATTENDEE



→ Free **Artist Talks** connected audiences with artists in a variety of capacities throughout the three weeks of the Festival. These conversations took place through the hugely popular post-show talkbacks, and various pre-show talks and roundtables.

→ Twelve **Young Ambassadors** were closely involved in the 2012 Festival. This program integrates the next generation of Vancouver's young arts professionals into the cultural sector, offering them behind the scenes knowledge, international networking opportunities and dynamic work experience.



## BIG AT HEART, WIDE IN VISION, DEEP IN RESOURCEFULNESS ←

The 8<sup>th</sup> edition of the PuSh International Performing Arts Festival proved to be one of the most rewarding and exhilarating Festivals yet. Audiences responded with enthusiasm to an expansive program of work from Vancouver, across Canada and around the world.

This year saw a major step forward for the development of the Festival's audience. No matter what the show, the venue or the performance, one witnessed a remarkable diversity of patrons. Attendance hovered between 80 and 84%. This is a significant achievement given the sheer range of work. But perhaps it's no surprise—PuSh audiences have steadily evolved over the past eight years into a deeply loyal, adventurous and spirited group.

Our organization also demonstrated a great degree of resiliency. While my sudden and rather dramatic illness in the midst of the 2012 PuSh Festival was somewhat disconcerting, both board and staff pulled together and oversaw the Festival's final week with great calm and professionalism—a real testament to the underlying health and vitality of the organization. And rest assured, my own wellbeing is also on solid ground.

On the management side of things, a new three-year business plan was unveiled, along with a strategy for succession of senior staff. A major upgrade of our database system was undertaken.

As well, we again fine-tuned the responsibilities of various contracted personnel for production and communications, in order to keep pace with the Festival's continual growth. All of these improvements will more than prove their worth over time.

At the end of April, Sherrie Johnson stepped down as senior curator to take up a new position as artistic director for an inaugural arts and cultural Festival in the New England area. Sherrie has been instrumental in the growth and development of the PuSh Festival for the past six years. It is with both sadness and joy that I wish Sherrie all the best in her dynamic new leadership role. With all endings, there are also new beginnings. Here there is the opportunity to begin a process for making new investments in our curatorial resources and relationships. The coming year will be an exciting time for renewal.

The 2012 PuSh International Performing Arts Festival proved once again that arts and culture are front and centre in the lives of British Columbians. Indeed, PuSh has come a long way since its modest beginnings. Big at heart, wide in vision, and deep in resourcefulness, the Festival has evolved into a signature event for Vancouver—much beloved and eagerly anticipated each and every January.

**Norman Armour**  
EXECUTIVE DIRECTOR



# THANK YOU SPONSORS AND FUNDERS ↓

## MEDIA SPONSORS



## COMMUNITY ENGAGEMENT AND ABORIGINAL SERIES SPONSOR



## PRODUCTION SPONSOR



## CULTURAL PARTNER



## OFFICIAL CREATIVE PARTNER



## OFFICIAL HOTEL SPONSOR



## TELECOMMUNICATIONS SPONSOR



## CLUB PUSH BEER SPONSOR



## CLUB PUSH WINE SPONSOR



## OFFICIAL CATERING SPONSOR



## PRODUCTION PARTNERS



a place of mind

## PUBLIC FUNDERS



Canada Council  
for the Arts  
Conseil des Arts  
du Canada



**DISTRIBUTION SPONSOR JJ BEAN COFFEE ROASTERS ONLINE MEDIA SPONSOR VANCOUVER IS AWESOME CLUB PUSH MEDIA SPONSOR CBC RADIO 3 TRANSPORTATION PROVIDER MODO THE CAR COOP PIANO SPONSOR SHOWCASE PIANOS PROMOTIONAL SPONSOR HAIKU MEDIA BEHIND THE SCENES ROCKY MOUNTAIN PRODUCTION SERVICES, GREAT NORTHERN WAY SCENE SHOP, BUDGET CAR & TRUCK RENTAL, GRANVILLE ISLAND HOTEL**



*» My belief in PuSh began as an audience member, which in turn led me to become a donor. I first gave and continue to give to PuSh because, as a live performance junkie, it satisfies all of my requirements: it brings together the best local, national and international artists working in music, dance, theatre, and multimedia performance over a jam-packed two and half weeks in the darkest days of winter, and lets me buy a pass to see as much as I can. I give to PuSh because the work I see never fails to move me, or to incite me.«*

**PETER DICKINSON, DONOR + BOARD MEMBER**

## THANK YOU PATRONS CIRCLE MEMBERS ↓

### COMMISSIONING CIRCLE FOR *FYODOR DOSTOEVSKY'S THE IDIOT*

Mary and Herb Auerbach, Chris Dobrzanski, Margo Harper, Ben Jones and Margaret McCulloch, Susan Mendelson, Leonard Schein, R&J Stern Family Foundation.

### SUSTAINING DONORS

me&lewis ideas inc., Bing Thom Foundation.

### CURATORS CIRCLE (\$1000+)

Anonymous (1), Norman Armour, Leanne Averbach, Russ and Ellen Cmolik, Peter Dickinson, Chris Dobrzanski, Marie-Claire Dy, Christopher Fleck, Margo Harper, Peter Herrndorf, Jane Heyman, Anndraya Luui, Susan Mendelson, Leslie Nolin, The Organizational Culture Group, Alyson Rimmer, Janet Rogers, Leonard Schein, Jennifer Stanley, R&J Stern Family Foundation, Paul and Joan Whitney, Fei Wong, Max Wyman.

### ADVOCATES (\$500-999)

Anonymous (1), Robert Armour, Mary and Herb Auerbach, Lorna Brown, Melina and Meghan Buckley, Richard Cavell, Kori Chan, Deena Chochinov and Eric Posen, Michael Dobbin, Ian and Teddy Forsyth, Kent Gallie, Christopher Hunt, Melusine Foundation, Chris Kantowicz, Sudha Krishna, DD Kugler, Ronald Lauenstein, Ken Manning, Paula Martin, Linda and Ward McMahon, Alice Niwinski, Bill Richardson, Ilze Roffey, Minna Schendlinger, Michael and Andie Skene, Lainé Slater, Michael Stevenson, Barb Whiteman.

### SUPPORTERS (\$150-499)

Anonymous (10), Evan and Ingrid Alderson, Nancy Arnoldi, M.K. Barclay, Lance Blanchette, Rudy Carlson, Yok Leng Chang, Jude Coffin, Barbara Cole, Ann Connors, Ann Coombs, Paula Danckert, Elvy Del Bianco, Skyrocket Digital Inc., Bea Donald, Eugene and Carmencita Dy, Kathy Evans, Dani Fecko, Alex Ferguson, Heather Fraser, Colby Fulton, Dr. Matthew Garrey, Carole Gerson, Tony Giacinti, Kara Gibbs, Julia Gibson, Linda Gorrie, Kenneth Owen Gracie, John McLaughlin Gray, Kathy Greenberg, Bruce Haden, Aamer Haleem, Stan Hamilton, Dr. Evelyn J. Harden, Mary Henley, Patricia and John Hogarth, Rosemary Hopkinson, David Hudgins, Elsie Jang, Liesl Jauk, Ben Jones and Margaret McCulloch, Heather Kennedy, David Kerr, Gerry Kowalenko, Larissa Lai, Sylvia Lanz, Jo Ledingham, Mi-Jung Lee, Jonathan Leebosh, Susan Loadman, Gloria Loree, Tara Loseth, Jocelyn Macdougall, Elizabeth

MacKenzie, Dan Mangan, Laurel March, Melody Mason, Doug McArthur, Judy and James McFarlane, Lindsay McMahon, Nathan Medd, Don Millar, Laura Moore, Dan Murphy, Everclean Building Services, Fraser Norrie, Wendy Oberlander, Bobbi Parker, David Pay, Judith Penner, Tim Porteous, Geraldine Pratt, Cindy Reid, Sue Ridout and Bruce Mohun, Rachel Rocco, Mary Schendlinger, Michael Shamata, Kathryn Shaw, Evann Siebens, Bountiful Films, Erin Smith, Joel and Dana Solomon, Betty Verkuil, Stephen Williams, Jean Wilson, Rhodri and Suzanne Windsor-Liscombe, Baldwin Wong, Max Wyman and Susan Mertens.

### FRIENDS (\$20-149)

Anonymous (13), Vikky Alexander, Kate Armstrong and Michael Tippett, Jane Banfield, Louise Bentall, Jeremy Berkman and Sheila MacDonald, Fiona Black, Heather Blakemore, Dawn Brennan, Latifah Brett, Sara Bynoe, Neil Cadger, Naomi Campbell, Katharine Carol, Jeremy Collier-Holmes, Howard Dancyger, Alexander Daughtry, Dave Deveau, Margaret Dickson, Maria Dobrinskaya, Heather Doerksen, Keith Donegani, Kathleen Duborg, Lesley Duffy, Katrina Dunn, Laura Efron, Ethan Faber, Diana Filer, Christopher Flak, Laurie Guy-Sharp, Craig Hall, Shannon Hargrove, Andrea Henning, Leslie Hoffman, Wendy Holm, Wendy Hulko, Terry Hunter and Savannah Walling, Kristen Johnson, Jessie Johnston, Linda Johnston, Cathy Kearney, Alison Kelly, Lori Kessler, Nancy Knickerbocker, Emily Larkman, Brenda Leadlay, John Graham Lee, David Lee, Karen Love, Rachel Lowry, Lauri Lyster, Paddy MacLeod, Lydia Marston-Blaauw, John Mason, Tim Matheson, Ann McDonell, Michael McGuire, Karie McKinley, John and Marilyn McVicar, John Mendoza, Grant Minish, Kevin Mooney, Kirsty Munro, Janet Munsil, Catherine Murray, Susin Nielsen, Jan O'Brian and Geoff Meggs, Dennis and Paula O'Brien, Ellie O'Day, David Parkes, Lisa Pearlman, Cory Phillee, Susan Pond, Murray Price, Brian Quirt, Brigitte Relova, Margaret Reynolds, Eva Sharell, George Shipley, Karen Shuster, Peter and Rosa Stenberg, Paul Tanguay, Vera Tatko, Lee Taylor, Anona Thorne, Camilla Tibbs, Rebecca Toolan, Melissa Tsang, Doug Tuck, Owen Underhill, Annabel Vaughn, Mauro Vescera, Cindy Waites, Hal Wake, Jerry Wasserman, Christianne Wilhelmson and John Webber, Elliott Wilkes, Richard Wolfe, Janelle Wong-Moon, Cynniewoodward, Jonathan Woodward, James and Kathryn Woodward, Cheryl and Joe Wozny, Maiko Bae Yamamoto and Kevin MacDuff.

### GIFTS IN MEMORY OR IN HONOUR

Patrick Murray in honour of Brendan Agnew for New Years 2011, Gloria and Bob Dickinson in honour of Peter Dickinson, Jo Ledingham in memory of Lloyd Dykk, Sarah Hayward in memory of Betty Parsons, Gerry Kowalenko in memory of Etal Swedahl "Miss you a lot Etal. Always."

*As of June 6, 2012.*

**For more information about the Patrons Circle**, contact Jocelyn Macdougall in the Development Department at 604.605.8284 ext 202 or [jocelyn@pushfestival.ca](mailto:jocelyn@pushfestival.ca). You can also learn more online at [pushfestival.ca](http://pushfestival.ca).

# EXPANDING HORIZONS ←

» Groundbreaking works by some of the world's most innovative theatre makers, choreographers, musicians and multimedia artists «

THE GLOBE AND MAIL

The financial outcomes for the 2012 PuSh Festival mirrored our achievements in the areas of programming, communications, attendance and community engagement. It was an ambitious and exciting year.

Increasing earned and contribute revenues as both a dollar figure and overall percentage was a major priority for 2012. We fulfilled our commitment to diversify revenues, so that the organization was not overly reliant on any of the three major revenue streams.

We managed our expenses in such a way that administration, communications and development benefited from levels of investment that equaled those for artistic, curatorial and production. This included significant new monies in communications and development, in order to attract and steward major corporate partners. Increases in corporate support were dramatic, as were increases in individual giving. Community support in the form of in-kind goods and services remain high—a strong indicator of the PuSh Festival's relevance.

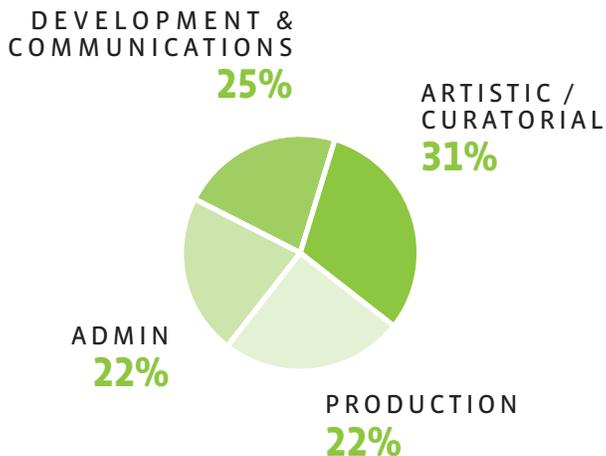
TOTAL BUDGET **\$1.46 Million**

CORPORATE SPONSORSHIP AND DONATIONS **\$120,000+**

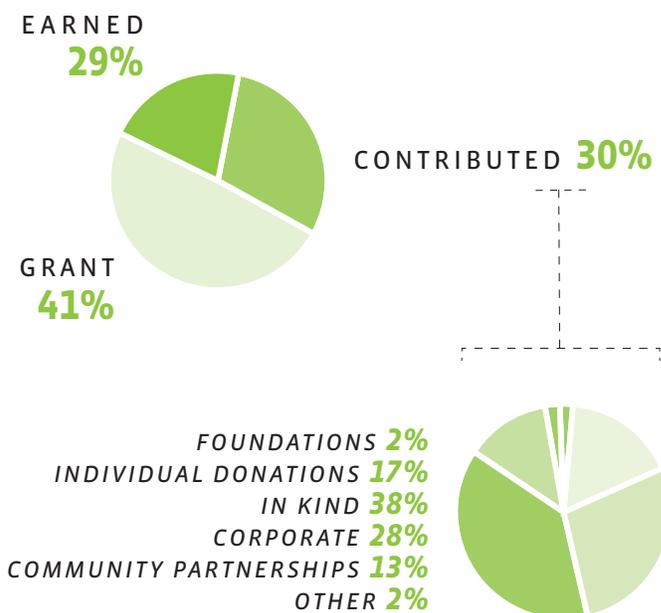
INDIVIDUAL DONATIONS **\$69,000+** from **250+ Donors**



## EXPENSES ↓



## REVENUE ↓



2012

# PuSh

## INTERNATIONAL PERFORMING ARTS FESTIVAL



### OUR MISSION

The PuSh International Performing Arts Festival engages and enriches audiences with adventurous contemporary works in a spirit of innovation and dialogue.

PuSh is one of Vancouver's signature events. Produced over three weeks each January, the PuSh Festival presents groundbreaking work in the live performing arts.

The PuSh Festival expands the horizons of Vancouver artists and audiences with work that is visionary, genre-bending, multi-disciplined, startling and original. The Festival showcases acclaimed international, Canadian and local artists and mixes them together with an alchemy that inspires audiences, rejuvenates artists, stimulates the industry and forges productive relationships around the globe.

The Festival is a broker of international partnerships, a meeting place for creative minds, a showcase of Canada's best and an incubator of brilliant new work.



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### STAFF

*EXECUTIVE DIRECTOR* NORMAN ARMOUR

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